



Marketing Methods for Small Factors Brokers: Tools from the Trenches to Make Your Factoring Business Thrive! (Paperback)

By Jeff Callender

Dash Point Publishing, Incorporated, United States, 2012. Paperback. Book Condition: New. 226 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Why a Book about Marketing Methods for Small Factors Brokers? As anyone in business knows, if you don't have customers, you don't have a business. Marketing is the way companies attract new business to their establishments, and a factor, like any company, must market effectively to keep the business alive. The question is, how do you start - and continue - to find new prospective clients your factoring business can help? That is the issue addressed by Marketing Methods for Small Factors Brokers. But there are so many ways to attract prospects; which ones should you use? Which are most effective, and which are waste of time and money? These significant matters are addressed by eight small factoring professionals who have all been in the industry for years. Their responses may surprise you. If finding and closing new clients is proving difficult, their words can help you. The Small Factor Series Author Jeff Callender has been a factor for two decades. He has written numerous books, articles, and ebooks for small business owners,...



READ ONLINE
[3.62 MB]

Reviews

If you need to adding benefit, a must buy book. It really is writter in straightforward words and phrases and not confusing. You will not feel monotony at anytime of your respective time (that's what catalogues are for concerning if you ask me).

-- **Dr. Celestino Treutel**

I just began reading this pdf. It is actually writter in straightforward words instead of hard to understand. Once you begin to read the book, it is extremely difficult to leave it before concluding.

-- **Jensen Bins**

You May Also Like



From Kristallnacht to Israel: A Holocaust Survivor s Journey (Paperback)

Dog Ear Publishing, United States, 2009. Paperback. Book Condition: New. 226 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.In the 1930s, as evil begins to envelope Europe, Karl Rothstein is born in Austria. As his life...



Goodparents.com: What Every Good Parent Should Know About the Internet (Hardback)

Prometheus Books, United States, 2000. Hardback. Book Condition: New. 226 x 152 mm. Language: English . Brand New Book. The Internet may now be the most powerful, single source of information in the world, and with an estimated 200 million computers in...



Polly Oliver s Problem: A Story for Girls (Paperback)

The Wildhern Press, United Kingdom, 2008. Paperback. Book Condition: New. 226 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Kate Douglas Wiggin was an American children s author and educator. She was born in Philadelphia of Welsh...



Chicken Licken - Read it Yourself with Ladybird: Level 2 (Paperback)

Penguin Books Ltd, United Kingdom, 2013. Paperback. Book Condition: New. 226 x 152 mm. Language: English . Brand New Book. In this classic fairy tale, a nut falls on Chicken Licken s head and he decides he must tell the king that...



Fox Tales for Kids: Fifteen Fairy Stories about Foxes for Children (Paperback)

Createspace, United States, 2012. Paperback. Book Condition: New. 226 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Fifteen short stories about foxes are selected from several books of fairy tales from various sources. These tales are designed...



The Village Watch-Tower (Dodo Press) (Paperback)

Dodo Press, United Kingdom, 2007. Paperback. Book Condition: New. 226 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Kate Douglas Wiggin, nee Smith (1856-1923) was an American children s author and educator. She was born in Philadelphia,...