



Tourism Tattler November 2014 (Paperback)

By Desmond Langkilde

Createspace, United States, 2014. Paperback. Book Condition: New. 279 x 216 mm. Language: English . Brand New Book ***** Print on Demand *****.This edition of Tourism Tattler is dedicated to the Tourism Grading Council of South Africa (TGCSA). Aimed at increasing the number of graded establishments, a new initiative aptly termed the Basket of Benefits or BoB has been launched via a dedicated website, which is loaded with incredibly useful tools and information at BoB provides graded establishments with a wide range of pre-negotiated supplier discount deals, new business lead generation, business and legal advice, employee recruitment, and your very own personal assistant, to name but a few of the benefits. Read more on page 08. In addition, the second Lilizela Tourism Awards concluded on 09 October 2014, with all of the provincial and national winners announced at a glittering Oscar style ceremony event held at the Lyric Theatre in Gold Reef City, Gauteng. Read more on pages 16 to 26.



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